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Common to think pink for breast cancer

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METRO HALIFAX
Published: October 01, 2010 1:18 a.m.
Last modified: October 01, 2010 1:25 a.m.



DAILY NEWS FILE PHOTO

Craig MacDonald takes part in the 2006 CIBC Run for the Cure in this file photo.

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The Halifax Common will be awash in a sea of pink on Sunday morning.

Halifax's 16th annual Run for the Cure will bring together runners of all abilities and ages who have been raising money for breast cancer research and education.

"For me, what I see is the change to a huge celebratory attitude. Ten years ago ... it was a sad event. Now it's a celebration," says Nancy Margeson, CEO of the Canadian Breast Cancer Foundation-Atlantic Region.

The event draws about 8,500 people. Margeson says Halifax aims to break the million-dollar mark with funds raised, a feat that has been met in previous years.

Also championing the cause this weekend are the Toonies for Ta Ta's Fembots, who collect coins in downtown Dartmouth and Halifax Friday. The Fembots are part of the Titz'n'Glitz, campaign to assist local breast cancer survivors in financial need. Titz'n Glitz is also holding a benefit Retro Dance Party on October 15th.

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