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NSCC Student to design edgy Titz'n Glitz calendar

March 1, 2002 - Media Release

It could be the titziest and glitziest calendar ever created, thanks to the enthusiasm and creativity of 25 NSCC students and their wild and wonderful design proposals for the Titz'n Glitz fundraising calendar.

Twenty-five students enrolled in the Graphic Design Program at NSCC, Halifax Campus, each had one eye-opening photo, the calendar cover art work by Holly Carr, an enthusiastic briefing by Titz'n Glitz founder Margo Kerr, and two weeks to create their designs. A panel of judges reviewed all of the entries and at an event at NSCC today, announced Monique Perreault as the creator of the chosen design for the 2003 calendar.

"I was so impressed with the calibre of all of the students work, and their appreciation of Titz'n Glitz - it was such a hard decision to chose the 2003 design," says Margo Kerr, founder and Chair of Titz'n Glitz. "The NSCC students presented their work to the judges, and it was incredible. The quality of their work, their professionalism and genuine enthusiasm was so strong...it was truly a privilege to be in their presence."

Event organizers, the "calendar girls", and representatives from NSCC, including all of the students who submitted proposals attended the event. This creative contribution was the idea of Crystal McManus, faculty member for the in-demand Graphic Design diploma program at NSCC, Halifax Campus. McManus says that Monique Perreault's design was a very strong choice.

"Monique is a student who always goes the extra mile and she is so motivated and self-directed. I was impressed with all of the students efforts, and I really feel that Monique's design is a great representation of the kind of talent I have the chance to work with every day in this program."

Everyone at NSCC is pleased to be involved in the celebration of student achievements, especially when they relate to skill development and community involvement. "This work with Titz'n Glitz is an ideal example of a client-student project," says Ann Buller Caron, Dean of Students, NSCC. "Not only are students simulating real-work experiences, but they are doing so in the context of giving back to the community, by being involved in such an important fundraiser. I commend the faculty for pursuing such unique projects for their students."

Titz'n Glitz is a powerful women-only breast cancer fundraiser, which celebrates friends, neighbours and loved ones. It is for those who fought the disease and won, are fighting the fight, and those who fought, but are no longer with us. In 2001, \$100,000 was raised, and all funds raised are administered by breast cancer survivors and go directly to women diagnosed with breast cancer who are in financial need.

NSCC is already a sponsor of Titz'n Glitz as the culinary arts students from the Institute of Technology Campus provide all of the food for the main fundraising event in October. NSCC's

approach to education is one that engages Nova Scotians in new ways to apply knowledge and skill, integrating education with community building and economic development. The College experience inspires confidence, reflection, and self-reliance, challenging people to make use of what they learn, for their own benefit and for the benefit of all of us.

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