

## **Media Release**

### **For Immediate Release**

**June 10, 2009**

### **Popular Titz'n Glitz Event Goes Bi-Annual**

**HALIFAX, NS** – The Board of Directors of On The Front Line Society (breast cancer fund) announced today that their popular Titz'n Glitz costumed fundraising event will now be held on a bi-annual basis.

Some of the most stressful realities of a breast cancer diagnosis are those of a financial nature. On The Front Line Society is the only source of financial aid for breast cancer patients in Nova Scotia. In order to continue providing this essential service, Titz'n Glitz plans to expand their vision by offering smaller events in the off year and looks forward to coming back in 2010 with a spectacular event.

"Titz'n Glitz distributes funding throughout the Province," says Valerie Dubois, President of the Society, "but the majority of our funds are currently raised in Halifax. Plans are in the works to expand their fundraising efforts province wide including the successful Toonies for Ta-Ta's campaign.

The Board of Directors offers many thanks to all of their valued volunteers, sponsors, community partners and of course to all of the ladies who take the time year after year to dress up and attend the fabulous costumed gala event!

Titz'n Glitz is proud of the work that has been done on behalf of breast cancer survivors and their families for the past 13 years, and with the continued support of the community they will continue to provide this much needed assistance.

### **For More Information:**

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