

2008 demographics

Attendees at our bi-annual event represent a wide age range of women.

The left-hand graph illustrates the wide age range of women in attendance at the 2008 event.

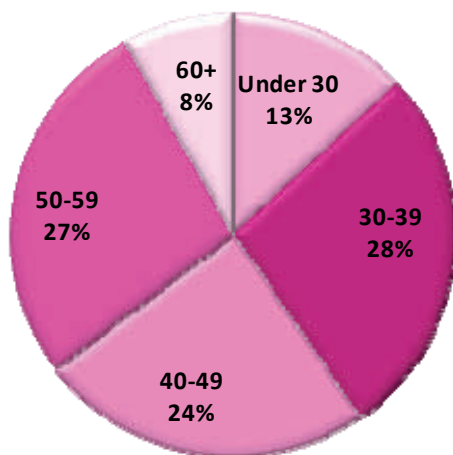
Most women who attend the event are employed full-time.

As women purchase or influence the purchase of 80% of all consumer goods and the majority of those in attendance are employed full-time, the Titz'n Glitz event, presents a unique opportunity for you to showcase your business.

There is a mix of first time attendees and repeat visitors.

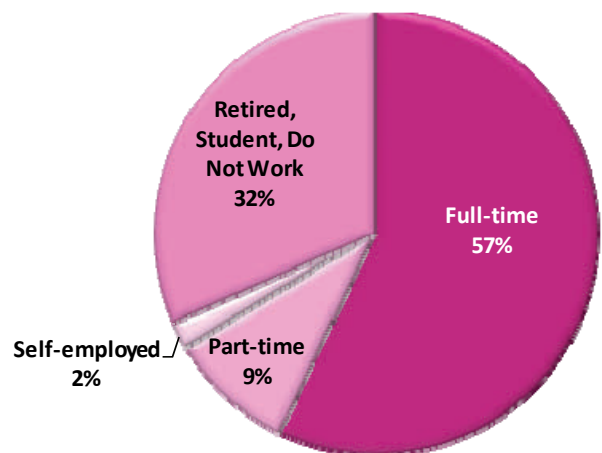
Seventy percent of the women who attended the 2008 gala were first time Titz'n Glitz goers. The remainder (30%) were repeat attendees. This diverse audience provides your organization with the opportunity to showcase your business to new faces and reinforce your commitment to the cause to past attendees.

Age Distribution 2008



The majority of attendees are 30-59 years of age

Employment Distribution 2008



22% of attendees work in the health care sector

Your support creates an opportunity for you and your employees to participate in your community in a fun and creative way while providing public recognition to your company or community group.

Your money stays in the province of Nova Scotia.